

CO-CREATORS LOOKBOOK

2023

THANK YOU FOR PARTICIPATING IN THE
MAKING OF THE DOCUMENTARY





EDITOR'S NOTE

THANK YOU to all of the incredible co-creators who worked with us on our documentary for the Up-Cycled Cloth Collective. I am so proud of the body of content that we co-created to weave our narrative about how up-cycled and re-used textiles and garments are supporting social, economic and environmental impact in South Africa. Because the topic is so vast and nuanced, we have included the links to all of the behind-the-scenes videos that we made while we were working on the documentary for you to explore and share. I would love to see all of you who worked on this project with me, connecting with each other to deepen the impact of what we started with these videos.





CO-
CREATORS
LOOKBOOK

VISIT OUR NEW WEBSITE FOR NEW RELEASES!

WATCH US GROW!

Have YOU taken a look at our new website at this link?

<https://www.upcycledclothcollective.com>

You can...

- subscribe to our digital magazine
- subscribe to our online learning content

We are very excited to have launched these new ways for our members to learn and grow with us. The subscriptions will create financial sustainability for us as an organization so we can carry the work forward that we have already begun.





CO-
CREATORS
LOOKBOOK

WHILE WE WERE MAKING THE DOCUMENTARY WE ALSO MADE FIVE VIDEOS THAT WE COULD USE TO LAUNCH OUR ONLINE LEARNING MATERIALS.

While we were filming the documentary, we also filmed the first projects so we can launch our online learning materials. These are the ones that are currently available behind the paywall on the new website...

- Create a bag for your lunch tin using a cardboard box and some old shirts. (by Melanie Brummer)
- Create a cushion cover using the seams from old denims. (by Winnie McHenry)
- Transform a shirt with a collar into a skirt. (by Ditiro Mashigo)
- Learn how to transform fabric with prints made from found objects in your home. (by Melanie Brummer)





CO-
CREATORS
LOOKBOOK



YOU WILL NEED:

1X SCISSORS
SAFETY PINS
SEWING PINS
CELLOTAPE
2X THREAD
BAG SHAPED BOX
3X SHIRTS
CRAFT GLUE



CO-
CREATORS
LOOKBOOK

WHILE WE WERE MAKING THE DOCUMENTARY WE ALSO MADE FIVE VIDEOS THAT WE COULD USE TO LAUNCH OUR ONLINE LEARNING MATERIALS.

We also included a video to help you from a business perspective if you are selling up-cycled items to earn a living...

- Learn how to use social networks to grow your business. (by Melanie Brummer and Lucretia Splinters)

Every month we will add new video and projects so that the information vault grows and our subscribers have more and more to learn about.

We are inviting members of the Up-Cycled Cloth Collective to add their projects too. We plan to support teachers by adding their projects to the course along with links to their other learning materials.





CO-
CREATORS
LOOKBOOK

FACEBOOK COMMUNITY ACCELERATOR PROGRAM

THANK YOU META!

www.facebook.com/community/accelerator/

As the Facebook Community Accelerator Program winds to a close I feel so much gratitude that we had the opportunity to participate.

It has enabled us to...

- build a new website
- re-launch our digital magazine
- launch our online learning material
- co-create a documentary

All of these will support the long term sustainability of our community and the work we do to support our cause.

**THANK YOU META AND GLOBAL GIVING FOR
MAKING THIS POSSIBLE FOR US! WE APPRECIATE
YOUR CONTRIBUTION TO SUSTAINABILITY SO WE CAN
GROW AWARENESS FOR OUR CAUSE!**

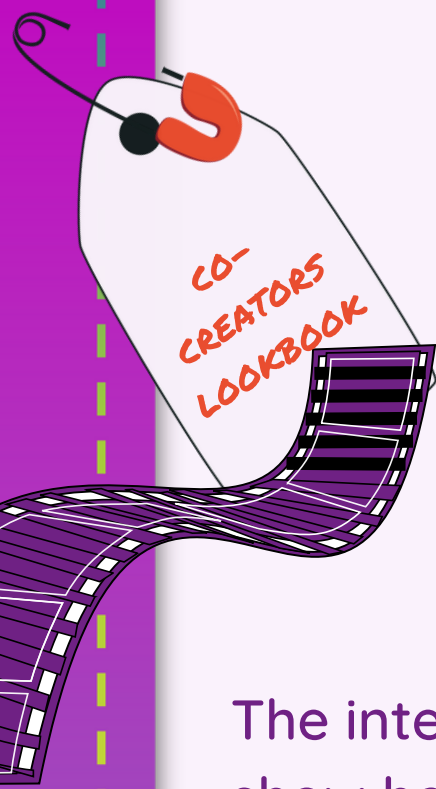




CO-
CREATORS
LOOKBOOK



If you would like to join our Content Test Group on WhatsApp to test the new learning material and video before we publish it, please get in touch on +27 83 568 9150 and ask to be added?



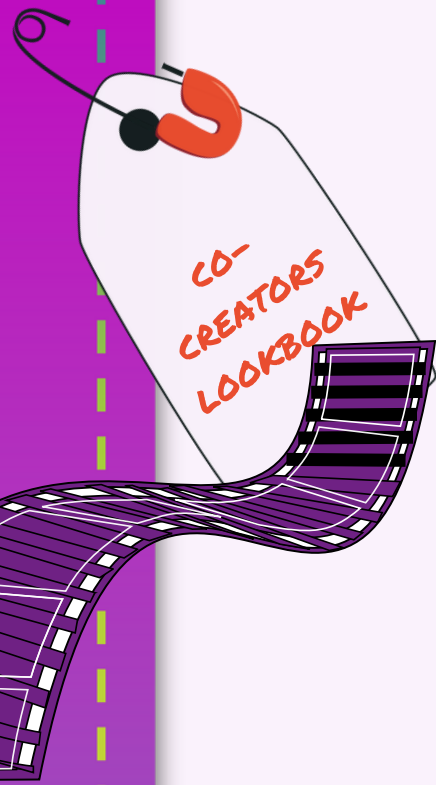
LOOK OUT FOR OUR DOCUMENTARY!



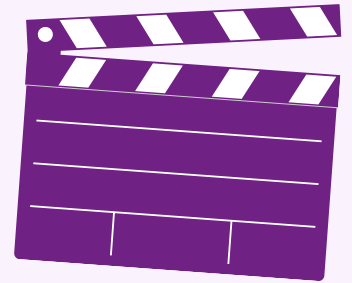
The intention with the documentary is to show how textile and garment up-cycling and re-use are driving positive social, economic and environmental impact in South Africa. When it launches, please share it with your friends and family so we can reach more people with our message?

We also created a series of behind-the-scenes interviews with the co-creators for those of you who want to explore a wider context.





SOCIAL IMPACT



WE EXPLORED CHARITY STORES WHERE THRIFTED GARMENTS ARE BEING USED TO RAISE FUNDS FOR ORPHANS, TEENAGE MOTHERS, HOMELESS PEOPLE AND OLDER PEOPLE WHO ARE VULNERABLE.

Chic Mamas

<https://youtu.be/V2YersC2IGg>

Curiosity Charity Store

<https://youtu.be/FuD8gUmHilc>

Design 26 Foundation

https://youtu.be/IBe_BVXHavM

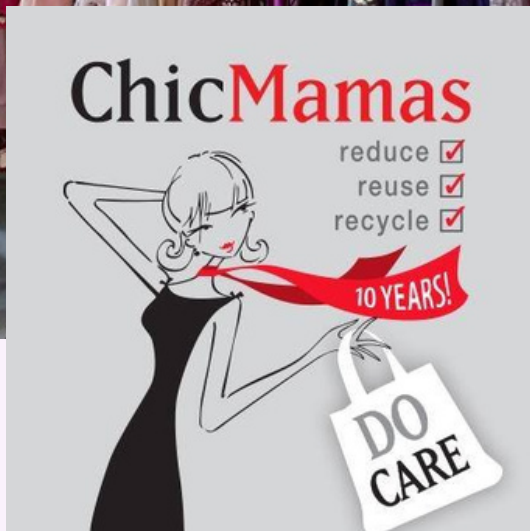
<https://youtu.be/EYWwb7iBZJU>

Hotel Hope Interiors

https://youtu.be/iYliOF_hMiU

<https://youtu.be/Hfscwf9AIWU>





When we were working on the documentary, we visited this wonderful thrift store that supports a number of different charities. I was super impressed by the high quality of clothing and the beautiful styling in the store.

Here is more information about the organization supplied by Abigel Sheridan, Founder of the organization.

Where does the clothing come from?

Since we are an NPO and all proceeds go to educational projects and early childhood development, we appeal for clothing donations. We have regulars who are passionate about the same causes as us, and they are very supportive in our mission.

We are very transparent, every Rand we make after basic expenses will reach children in need. We also have a Swap4Charity initiative, when people can bring in 4-6 seasonal items for TOKENS, which they can redeem to buy other items on our rails. This way, people get back something small for their donation, if they wish to participate.

Chic Mamas Do Care

www.facebook.com/www.chicmamasdocare.org

Love It Again

www.loveitagain.co.za

www.facebook.com/profile.php?id=100055532893032

This interview took place at their store in Linden, Johannesburg...

<https://youtu.be/V2YersC2lGg>





While we were filming in the store, I bought a selection of garments that I plan to use for tutorials, Lives and Reels. I have already used this skirt for a tutorial for the July edition of One More Time Around, our digital magazine. You can see me wearing it in the Reel at this link...

<https://www.facebook.com/melanie.brummer/videos/795436048977955>

The idea with these garments is to give us reasons to cross reference the video that we made in future content, while supporting the charities.





CURIOSITY CHARITY SHOP

"Many people love to up-cycle and give the old a new lease on life."

Situated on 225 Beyers Naude Drive, Blackheath, Northcliff, Johannesburg, South Africa, this charity shop is like a treasure chest to explore.

"We are an outlet for other charities. Win win situation for all involved."



CURIOSITY CHARITY SHOP



"We have had a lot of enquiries for the store since the video came out."

Nexan Ndaba is the friendly lady who we interviewed when we visited the store. You can view her interview here at this link...

<https://youtu.be/FuD8gUmHilc>

Her passion for the charities that she supports shines through in her service to her customers.

While we were there filming, I bought a pile of sheets that we used to make up kits for students in my Printing With Found Objects workshop that I taught at SunGoddess Heritage.

Fashion designers printed on it and will use the samples to develop new techniques and products. This workshop now lives behind the paywall on the website in the online course.



CURIOSITY CHARITY SHOP

thecuriositycharityshop@gmail.com

+27 11 888 0707

The Curiosity Charity Shop was established as an organizational Company (REG: 2022/409212/07) in order to assist a variety of registered Charity Organizations who regularly receive donations of tangible goods. Many of these goods they cannot use themselves or sell in order to generate funds as they do not have the facilities to do so.

Sometimes instead of funds they request goods from us and we give them what they can use in their organizations. This is an innovative concept whereby unwanted goods can be placed with either organization and not be thrown to a dumping site as waste. We are an outlet for other charities.

Win win situation for all involved.

CURIOSITY CHARITY SHOP

We support:

1. Marang House,
2. Hotel Hope,
3. Joburg Child Welfare,
4. Rysky NPC,
5. Cat Angel Refuge,
6. Rainbow Nation SA and
7. The Phoenix UniCom Organization.

We also give all our broken unusable/not sellable items to a recycle handler to recycle and make a living off.

Marang House

Marang House is a children's home based in Northcliff, Johannesburg (South Africa) that provides a stable home environment to seriously ill children while they are undergoing or awaiting medical treatment.

011 476 6698

support@maranghouse.org

<http://www.maranghouse.org/>

CURIOSITY CHARITY SHOP

Hotel Hope

Hotel Hope is a first class foster home in Johannesburg, South Africa, dedicated to making a difference in the lives of HIV infected and affected children. We are still small but we have BIG plans for the future.

073 809 3600

<https://www.facebook.com/hotelhope.orphanage>

They have a few charity shops in the Melville area and we assist in supplying items for them to sell to make a sustainable income for themselves.

CURIOSITY CHARITY SHOP

Joburg Child Welfare

They provide a range of direct services to abused (physical, sexual and emotional), abandoned, neglected, orphaned and vulnerable children (including those who are infected or have been affected by HIV and AIDS) in the Greater Johannesburg area.

It is the vision of Joburg Child Welfare to provide holistic child protection services to children in the greater Johannesburg area.

Our mission is to care about our children, their families and communities, promoting their rights, well-being and dignity.

They have 4 centers under the Joburg Child Welfare, namely;

Othandweni Children's Home - one of the Society's projects, which means "a place of love";

Princess Alice Adoption Home - a project of the Johannesburg Child Welfare Society as well, situated in Westcliff Johannesburg founded in 1930 by Princess Alice, one of Queen Victoria's 35 grandchildren;

CURIOSITY CHARITY SHOP

The Elton John Masibambisane Day Care Centre for Orphaned and Vulnerable Children (OVCs) - it is situated in the Kliptown/Eldorado Park area, providing psychological support, material assistance, bereavement and general counselling to children and their caregivers;

Themba lethu Skills and Economic Empowerment Center - based in the JHB CBD they train women in various skills to enable them to become economically active in society.

+27 11 298 8500

inkind@jhbchildwelfare.org.za

<http://www.jhbchildwelfare.co.za/>

Risky NPC Reg: 2019/372268/08 provides community support initiatives to those in need. They are a feeding scheme and give food to the underprivileged.

annamaria@risky.org.za

<http://www.risky.org/>

CURIOSITY CHARITY SHOP

Cat Angel Refuge NPC 2017/285601/08

Creating a safe haven for cats and dogs, where they have a chance to enjoy life, as well as a safe haven for ferals and special needs cats, as well as farm animals. THE END RESULT IS FROM CONCEPTION TO DEATH NO LIVING CREATURE WILL BE ALONE, A DIGNIFIED LIFE AND A DIGNIFIED DEATH.

catangelrefuge@gmail.com

079 319 5200

<https://www.catangelrefuge.org/>

Rainbow Nation SA

Helping township residents to responsibly own pets through primary health care, feeding & shelter assistance.

+27 82 553 7700

helen@net1.co.za

<https://www.facebook.com/RNAnimals>

CURIOSITY CHARITY SHOP

The Phoenix UniCom Organization NPO 274 -726

This organization symbolizes regrowth from the ashes. Many beneficiaries have had some type of destruction happen to them in their lives. As a collective they strive to give them the direction and the support to overcome their difficulties to become a contributing member of society.

Our vision is to make South Africa a beacon of hope by providing our youth and community with the opportunities and skills to realize their full potential and purpose. Ensuring future members of our society becoming empowered to make a difference.

Our mission is to manage a community building culture which assists in developing community participation. This will be done through providing community members with opportunities for self-development and volunteering to improve their self-worth and be self-sustainable members of society

<https://www.facebook.com/ThePhoenixUniComOrganisation>

ThePhoenixUnicomOrganisation@gmail.com

DESIGN 26 FOUNDATION



"It gave me a different understanding of up-cycling and the sustainable opportunities it holds.."

Suraya Williams runs a skills development center in Mitchells Plain where she teaches teenage mothers and disadvantaged teenagers new sewing skills so they have a means to earn a living. In this inspiring interview she explains how she started Design 26 Foundation and what keeps her going even when her work is challenging.

https://youtu.be/IBe_BVXHavM

You can connect with her at this link...

<https://www.facebook.com/design26foundation>





DESIGN 26 FOUNDATION

Eureka is one of the young women who is learning to sew at Design 26 Foundation. In this inspiring interview she shares her hopeful story with us.

<https://youtu.be/EYWwb7iBZJU>

Design 26 Foundation was given fabric from a factory that closed down as a gift to sell to raise funds for their organization. We bought some of this fabric from them to use in the Printing With Found Objects workshop that I taught at Dagbreek Hall in Mitchells Plain.



DESIGN26
FOUNDATION



WE NEED YOUR HELP!

Join us in building a brighter future
for South African youth. You can help
by buying a brick



[https://www.backabuddy.co.za/
design-26-foundation](https://www.backabuddy.co.za/design-26-foundation)

Sewing will always have a place
in our culture.

Help us make it part of our
community and save livelihoods



HOTEL HOPE INTERIORS

At Hotel Hope Interiors, our mission is to make a difference. Every item you purchase contributes directly to charity Hotel Hope, providing essential resources, love, education, health care, support and a family to children in need. We believe that by combining style and philanthropy, we can create a better world—one where every child has the chance to thrive and experience the love and care they deserve. Thank you for joining us in this quest. The store is located on the corner of 7th St. and 1st Ave Melville. We are open daily from 9am - 5pm and look forward to welcoming you!

You can learn more about the beneficiaries of this thrift store at this link...

<https://www.facebook.com/hotelhope.orphanage>

And you can connect with the charity store at this link...

<https://www.facebook.com/Hotel-Hope-Interiors-the-worlds-finest-Charity-Store-101004714924029>





HOTEL HOPE INTERIORS

"I have learned that one is not limited to thinking a certain way when it comes to being creative with textile up-cycling."

Augustine Mwaldayola shares his experience working in the store and how it has sparked an unexpected interest in interiors for him. Watch his inspiring interview at this link...

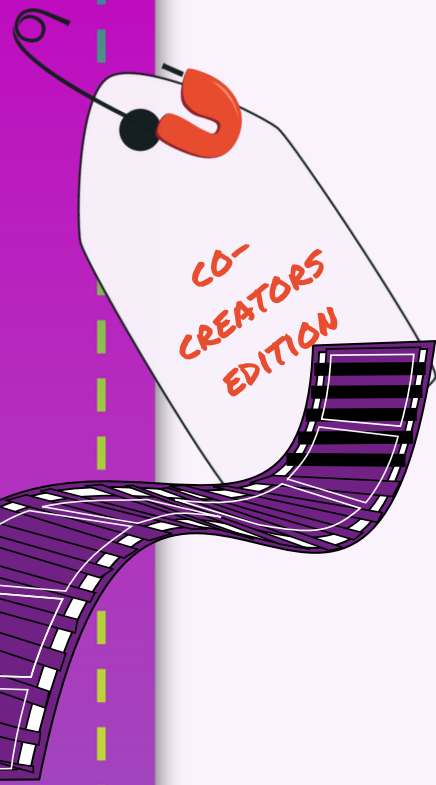
<https://youtu.be/Hfscwf9AIWU>

And Oliver Quambusch shares more about how their business works to best serve the children in his care...

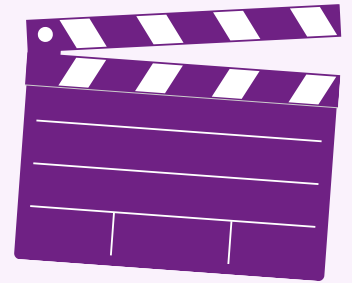
https://youtu.be/iYliOF_hMiU

While we were there filming I found a classic coat by a local designer that needs some repairs. It will make a good story about mending for the magazine that we can use to cross-reference these videos in later content in the Group.

"This project has inspired me to be creative with my surroundings and use what is at my disposal to create innovative results."



SOCIAL IMPACT



WE EXPLORED CHARITY STORES WHERE THRIFTED GARMENTS ARE BEING USED TO RAISE FUNDS FOR ORPHANS, EARLY CHILDHOOD DEVELOPMENT PROGRAMS, HOMELESS PEOPLE AND OLDER PEOPLE WHO ARE VULNERABLE.

Junkie Charity Store

<https://youtu.be/Ehb-qxPokFo>

Make-Good

https://youtu.be/hpG0_IX7-vo

<https://youtu.be/G1QAEHly3l0>

UTurn Homeless Ministries

<https://youtu.be/hyYgRd4ahmg>

<https://youtu.be/bPrscR3ndEg>

<https://youtu.be/YJ2yYIUyns0>





JUNKIE CHARITY STORE

Michelle started this charity store because she wanted to give back to her community. When she found it turning into a full-time job, she made the decision to dive right in. In this inspiring interview she explains how she became a full-time volunteer for good.

<https://youtu.be/Ehb-qxPokFo>

You can connect directly with the charity store at this link...

<https://www.facebook.com/LoveJunkieCharityStore>

We arrived to film in their store on their opening day in their new location. I was able to find some really classic and quirky pieces there that will make interesting articles for our digital magazine and our online learning material.



make-good

"I learned the extent to which so many incredible people are doing so many wonderful things with up-cycling and recycling."

Watch this inspiring video where Toni Rothbart explains how make-good design innovative products to support vulnerable members of our society in meaningful ways.

https://youtu.be/hpG0_IX7-vo

Toni Rothbart

toni@make-good.co.za

+27 72 180 0419

Facebook / Instagram @MakeGoodSA

LinkedIn @make-goodSA

Youtube @MakeGoodSA

www.make-good.co.za

make-good

make-good is a non-profit company (NPO number : 262-748) built around identifying societal needs, & through the skills, support & know-how of artisans & makers, we use design thinking to develop & create innovative solutions to make people's lives better whilst simultaneously supporting small South African businesses in the creative sector.

We create solutions through creative collaborations - By connecting creatives, communities and funding. Started in Johannesburg in February 2021 by Carlo Gibson, a Fashion Designer (formerly of the labels Strangelove and Klipa Denim - among other ventures), and Toni Rothbart, a Project and Ops Manager with a history of working in the live events industry who both wanted to find a way to channel their skills, capabilities and experience, and their heart-filled passion for South Africa into making a difference in the world around them.

make-good

By connecting:

1. Community - engaging with the community for solutions within the community
2. Makers - creative thinkers, design, artisans and makers
3. Funding - Sponsorships & Donations; whether contributions from individual people or corporate sponsorship with the aim of building a sustainable and creative way to help people and make-good.

The Homeless Home Project was the organization's launch initiative and is still an ongoing project. It is an item of wearable bedding: a lightweight jacket designed to transform into a sleeping bag and easily slung over the shoulder as a carry bag. The bag can be stuffed with found items to provide insulation and comfort for those sleeping rough.

The jacket/sleeping bag is water and wind proof, it weighs only 2kg and is easy to carry. There are built in pockets to store personal belongings. Each Homeless Home is locally manufactured in South Africa.

Donate here...

<https://www.backabuddy.co.za/champion/project/the-homeless-home-project>

make-good

Our new project is The Curious Sprout Planter - a tyre-sized bag made from recycled branding material and can be used as raised compost, germination and planting beds to aid in education around food gardens and helping provide a sustainable fresh food source. And we tasked ourselves with trying to find a way to repurpose single-use branding material into something that could benefit communities instead of clogging up our landfills.

Collaborating and linking with an existing program run by Food & Trees for Africa (FTFA), by addressing nutritional and food security, environmental sustainability, and greening - to develop school-linked food security clusters in under-resourced communities through garden-based learning by providing the knowledge on how to grow, compost, plant and cultivate and will distribute the planters.

Curious Sprout Planter:

<https://www.backabuddy.co.za/champion/project/the-curious-sprout-planter-campaign>

make-good



Watch this inspiring video where Gaston Kalonji Tshimakinda explains how the Curious Sprout Planter is made in his CMT (cut make and trim) factory.

<https://youtu.be/G1QAEHly3l0>

Gaston and Carlo worked together for many years and Gaston took over the factory from him when he traveled overseas to teach at an international university.

You can contact Gaston directly on this number...

+27 73 462 3859



UTURN HOMELESS MINISTRIES

Lauren Graham Parker explains how UTurn supports homeless people in South Africa...

<https://youtu.be/hyYgRd4ahmg>

UTurn is an incredible organization that brings homeless people off the streets, supports them with rehabilitation from substance abuse and then supports them further with skills in a field they are interested in to help them prepare to return to the job market. In this inspiring conversation with Lauren Graham Parker, we hear more about their model and how they are using secondhand clothing and overruns from factories to raise funds to support their work in Cape Town and Johannesburg.

If you would like to learn more about UTurn you will find them here...

<https://web.facebook.com/UTurnHomelessMinistries>
<https://homeless.org.za/>.

UTURN HOMELESS MINISTRIES

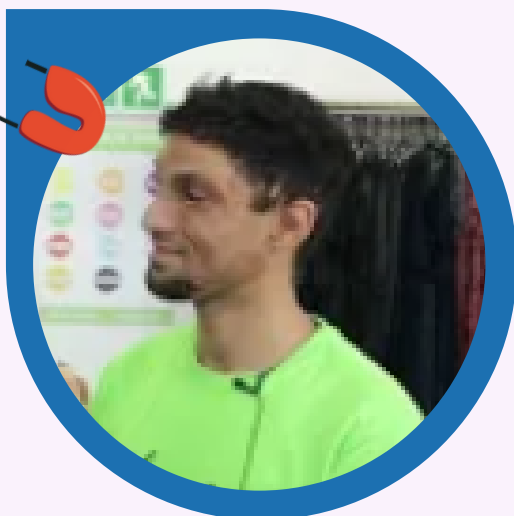


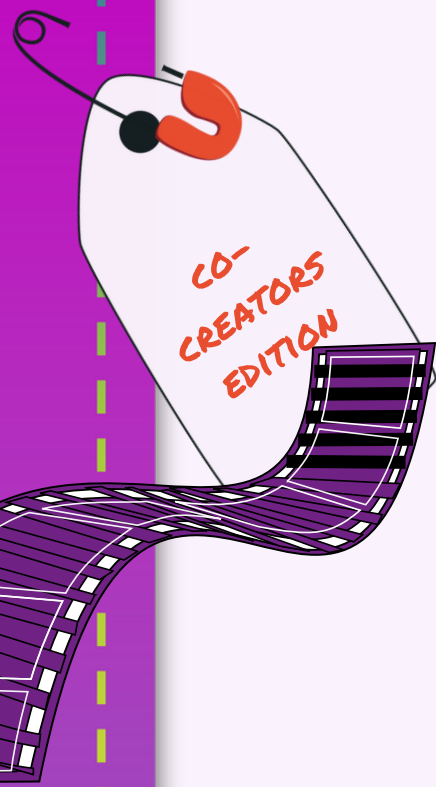
Lorna shares her passion for the work that she does at UTurn...

<https://youtu.be/bPrscR3ndEg>

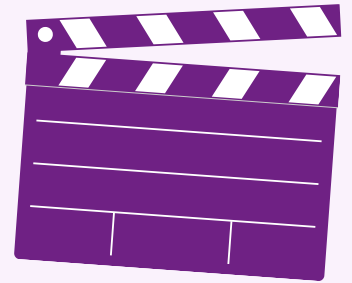
And Romario shares his story about how UTurn are supporting his lifestyle changes...

<https://youtu.be/YJ2yYIUyns0>





SOCIO-ECONOMIC IMPACT



*WE EXPLORED A MARKET THAT IS
CREATING SAFE SPACE FOR THE YOUNG
LGBTQ COMMUNITY TO HANG OUT,
SELF-EXPRESS AND START BUSINESSES.*

Picnic 'n Thrift

<https://youtu.be/Anng9zFIWMg> Co-Founders

<https://youtu.be/4XPtH3GmFhI> Gabrielle

<https://youtu.be/R6seB5NC3tc> Ruby

https://youtu.be/WQdp_DX0HSM Khaya

<https://youtu.be/WooN6rFn9hQ> Morgan

<https://youtu.be/triOw7cHVdk> Njabulo

<https://youtu.be/SVFfnpWmLok> Oratile

<https://youtu.be/YoIbQEbaIQ8> Robin

<https://youtu.be/o3OusGehCGk> Sibusiso

<https://youtu.be/S3kIdM4UIdw> Sibusiso

<https://youtu.be/nSCNtIHqD2s> Timothy

<https://youtu.be/HoerlwzblEg> Yamukelwa





PICNIC & THRIFT *

"I learned more about the importance of spreading awareness about the fast fashion industry as well as how thrifting and upcycled fashion can positively impact our environment."

Meet Gabi and Roo...

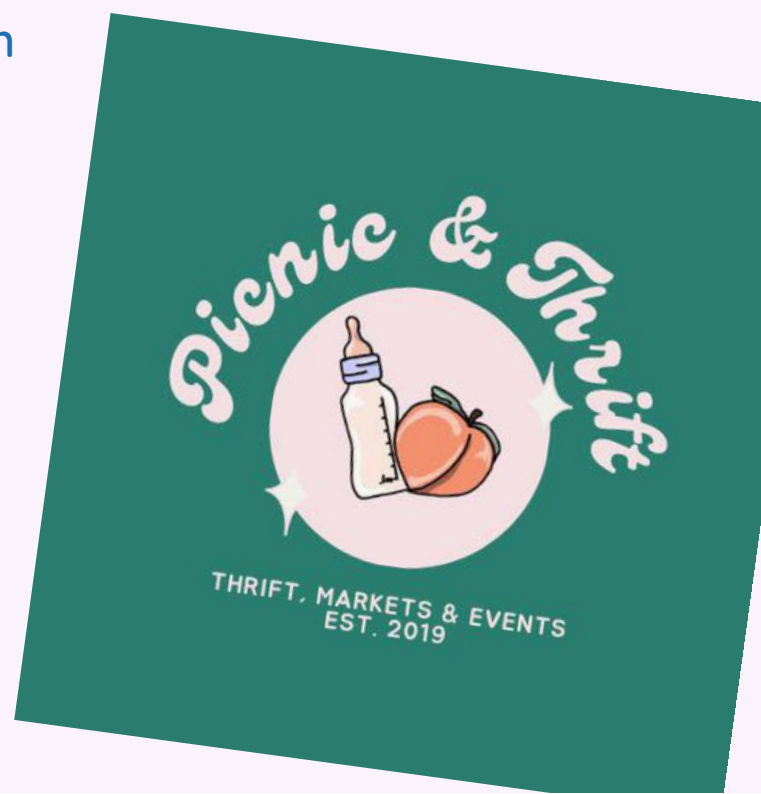
<https://youtu.be/-d2L57DaLws>

Gabrielle Onay and Ruby Lee Prager are the co-hosts of the Picnic & Thrift Market where we interviewed several stall holders for our documentary.

<https://web.facebook.com/picnicandthrift>

+27 63 655 2751

picnicandthrift@gmail.com



PICNIC & THRIFT *



Gabrielle is the founder of CryBaby.Thrift * and she shares her story about how she started her business in this inspiring interview...

<https://youtu.be/4XPtH3GmFhI>

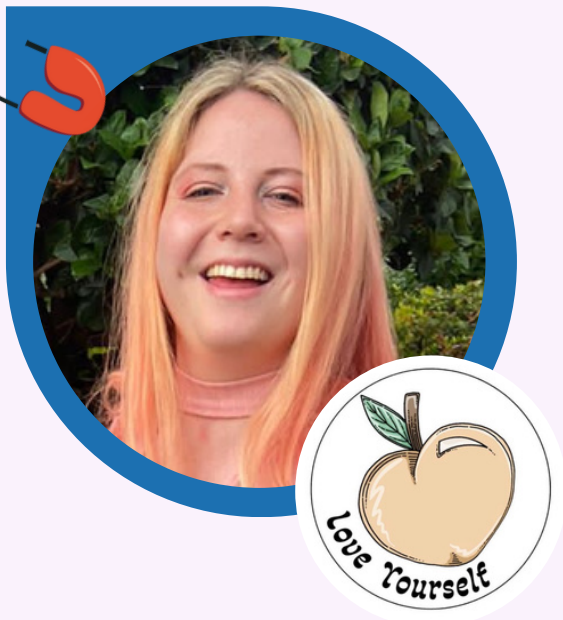
If you would like to connect with her directly you will find her here...

<https://web.facebook.com/CryBaby.Thrift2000>



ALL BODIES ARE WELCOME HERE

PICNIC & THRIFT *



"I have become more self-aware of my own personal fashion related spending habits..."

Ruby Lee Prager is the founder of Love Yourself South Africa* and you can watch her interview of her origin story here at this link...

<https://youtu.be/95y6bDBD9rU>

Love Yourself is a proudly South African, cruelty-free business that is dedicated to bringing a unique gifting experience to every individual. Love Yourself offers a variety of locally sourced self-care products, with focus on aromatherapy and scented candles, to enhance your self love journey.

Website

<https://loveyoursouthafrica.co.za/>

Facebook

<https://www.facebook.com/loveyoursouthafrica/>

Instagram

<https://www.instagram.com/loveyoursouthafrica/>



PICNIC & THRIFT *

"I have learned about the beautiful and intricate community of the thrifters and traders in Johannesburg."

Khaya Dube explains how he treasure hunts for styles to sell online and at the market. His brand is Ked's Closet.

https://youtu.be/WQdp_DX0HSM

You can connect with him directly here...

Instagram

@keds closet.thrift_sa

He was super excited about this interview because it was also his first day of trading at the market.

KHAYA DUBE



PICNIC & THRIFT *

"I have learned the importance of spreading awareness about thrifting and up-cycling."

Morgan Timcke explains why shopping at the Picnic & Thrift Market is "snazzelicious"!

<https://youtu.be/WooN6rFn9hQ>



And Robin Jeffreys explains how she hunts for her personal style at this market...

<https://youtu.be/YolbQEBAIQ8>

You can connect with her directly here...
Instagram @robinxtv



PICNIC & THRIFT *

"Thrifting is a much larger community than people think."

Njabulo Mudan explains how he treasure hunts for special streetwear pieces to sell at this market.

<https://youtu.be/triOw7cHVdk>

You can connect with him directly here...

www.thriftersuniverse.co.za

www.instagram.com/thriftersuniverse

www.facebook.com/thriftersuniverse

+27 67 253 1339

NJABULO MUDAN



PICNIC & THRIFT *

"This project has impacted me a lot. It allowed me to network and have social relationships and has given me exposure."

Oratile Kgampe shares his passion for thrifted streetwear.

<https://youtu.be/uTdjpV5WEFw>

You can connect with him directly here...

Instagram

@ora_comply_450_2.0

kgampeoratile13@gmail.com

ORATILE KGAMPE



PICNIC & THRIFT *

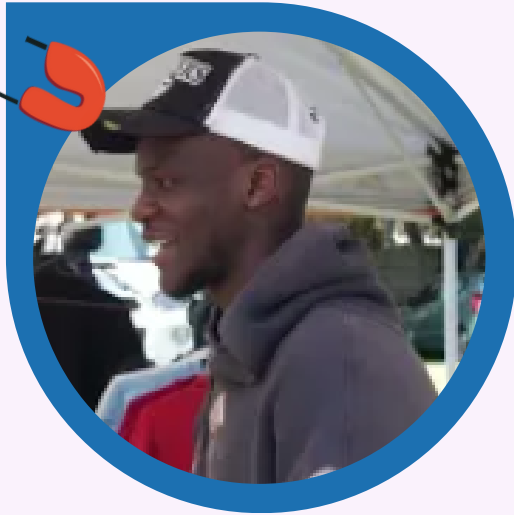
"This project has helped me to realize the importance of what I am doing and how positively I've impacted others."

Sibusiso Ntshiza is a supporter of Ked's Closet. In this inspiring interview we hear a deep love for the treasure hunt and thrifting.

<https://youtu.be/o3OusGehCGk>

SIBUSISO NTSHIZA

PICNIC & THRIFT *



Sibusiso Agbontean finds personal freedom and autonomy by being self-employed using thrifted items...

<https://youtu.be/S3kldM4Uidw>

You can connect with him directly here...

Instagram

@bloxthriftstoree

SIBUSISO AGBONTEAN



PICNIC & THRIFT *

"This project has given me the opportunity to get more exposure for my business."

Timothy Cicatello uses factory waste from clothing producers to make his one-of-a-kind garments. I fell in love with his skirts.

<https://youtu.be/nSCNtIHqD2s>

If you would like to reach out and connect with him, you can find his work here...

https://instagram.com/stitch__clothing

+27 72 982 3539

TIMOTHY CICATELLO

PICNIC & THRIFT *



While we were filming at the Picnic & Thrift Market I bumped into Joel Janse Van Vuuren who regularly shops there...

<https://youtu.be/7r0OrAYLXhU>

Joel and I worked collaboratively many years ago and I was delighted to hear about his experimental costumes called Gedrogte that he is making for use in music videos and other kinds of film shoots.

I could not resist a visit to his studio to see his creatures and learn more about his fascinating work.

<https://youtu.be/cjn6Kz4YisM>





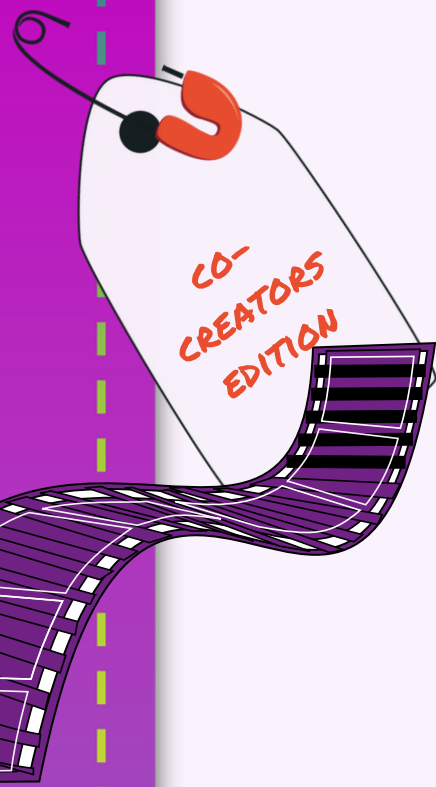
If you would like to view the Gedrogte you will find them here...

<https://www.instagram.com/gedrogte/>

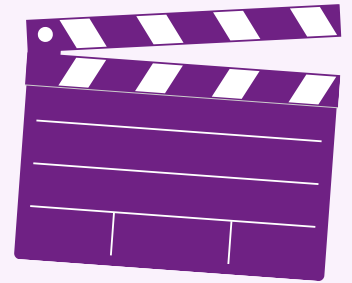
If you would like to view the Durban July photo shoot on Instagram, you will find it here...

<https://www.instagram.com/p/CtZAF8RIkDN/>

JOEL JANSE VAN VUUREN



SOCIO-ECONOMIC IMPACT



*WE EXPLORED A MARKET FOR
ENTREPRENEURS IN MITCHELLS PLAIN.*

Dagbreek Market

Karen Jacobs

<https://youtu.be/DFTguxH3V3M>

Leslene Williams

<https://youtu.be/HaBpH3AOS1o>

Natalie Lawrence

<https://youtu.be/WcpN72nwd0E>

Nolien Adams

<https://youtu.be/xgUFEwyFJSA>



DAGBREEK MARKET



Karen Jacobs remembers falling in love with fashion at the age of ten and at 45, she now has a thriving business selling thrifted clothing at markets. Her eye for styling helps her to create a beautiful trading space where ladies want to browse and buy. Karen says... "I'm a hustler and yes, I've failed many times but I just never give up. I believe I can be successful and I'm a strong believer that if you dream and believe then things will fall into place after all."

<https://youtu.be/DFTguxH3V3M>

If you would like to connect with Karen directly, you will find her here on Facebook...

<https://www.facebook.com/profile.php?id=100094178827772&mibextid=ZbWKwL>

KAREN JACOBS

DAGBREEK MARKET



After leaving her job as a detective, Leslene Williams couldn't see herself just sitting at home. She realized that the business clothing in her closet had value, and she decided to start selling it at markets to get the cash flowing in her system again. She named her business Nuluv because she believes these clothes are moving on to new owners who will love them anew. In this conversation at Dagbreek Hall in Mitchells Plain, we hear her story.

<https://youtu.be/HaBpH3AOS1o>

LESLENE WILLIAMS

DAGBREEK MARKET



Natalie Lawrence's love for crafting started in her early teens. "I love what I do and knowing that people love what they see makes me happy." She first started selling thrifted items as a hobby and then started selling to family and neighbors when she was still a teenager. When she started working, she used the money to upgrade and buy more stock and now she has a thriving business that sells online and at local markets.

<https://youtu.be/WcpN72nwd0E>

NATALIE LAWRENCE



DAGBREEK MARKET

"This project made me famous. I've proved people wrong."

Nolien Adams collects garments from friends and family and transforms them into functional items like bags. Her trading space is a mixture of thrifted items and handmade items and I was really impressed with her customer service when I visited her at the market. Watch this video to learn more about her inspiring business...

<https://youtu.be/xgUFEwyFJSA>

NOLIEN ADAMS



LUCRETIA SPLINTERS

Lucretia Splinters was instrumental in helping us to put together our story in Mitchells Plain, Cape Town. As an alumni of a previous Accelerator cohort, she understood how much was at stake and supported my process in her area to make sure we connected with the right people to put together an optimistic narrative for our documentary.

<https://youtu.be/78u6KrFS0Pg>

She mobilized her networks to pull together two workshops while we were there that we filmed and have added behind the Paywall for our online learning content.



"I learned how to paint fabric and all about the digital platforms to advertise my business."

JIBOLA OLUSEYE



While we were filming at Dagbreek Market, Jibola Oluseye was visiting South Africa and he spent some time chatting with us in this historic conversation...

<https://youtu.be/lh-yWBhATzU>



JIBOLA OLUSEYE

Jibola is a fellow participant in the Facebook Community Accelerator Program in the Sub-Saharan Cohort. This means I have spent the past eight months in intensive learning experiences with him online in Meta and CCHub virtual training rooms.

It was a historic moment to bring past and present participants in the Program together in one place.

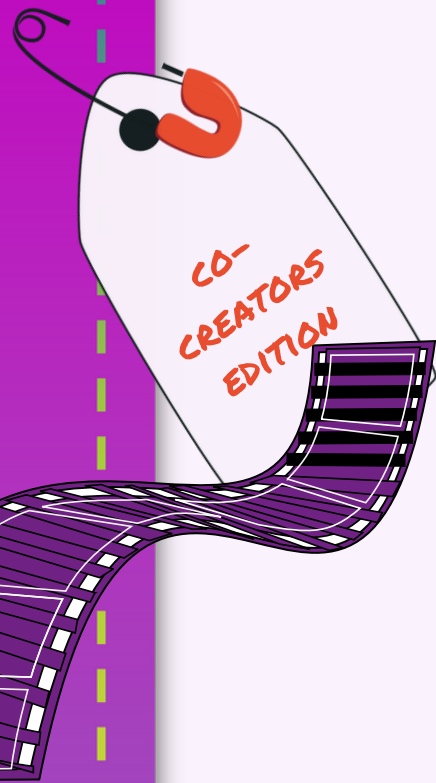


JIBOLA OLUSEYE

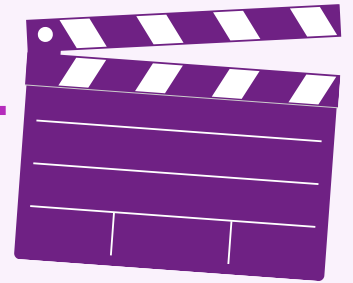
Jibola has a vibrant Facebook Group called TASTE OF AFRICA VIBES where they share positive stories about travel in Africa. If you would like to learn more about this interactive travel community, you will find them here at this link...

<https://www.facebook.com/groups/3244777048911738>





ECONOMIC IMPACT



WE EXPLORED DIFFERENT BUSINESSES WHERE ENTREPRENEURS AND START-UPS ARE USING THRIFTED AND UP-CYCLED TEXTILES AND GARMENTS TO TRAIN AND EMPOWER OTHERS.

Craft Academy

<https://youtu.be/3JSG1ar2WHQ>

<https://youtu.be/esjRnUcY-ZE>

<https://youtu.be/3oJRPn-ehv0>

Upcycle.co.za

<https://youtu.be/tdYDhEtxJVo> Winnie

<https://youtu.be/zLA3kzjl574> Ansha

<https://youtu.be/vPgQJjictIE> Banele

<https://youtu.be/3-BRsgQJcMo> May

<https://youtu.be/Pz2tR2U2DCQ> Sibongile



CRAFT ACADEMY



Allyson Rischbieter started the Craft Academy where she teaches people how to sew, knit and crochet. She also started a skills development program for prisoners so they have some hope of earning an income when they are paroled. Here is her story...

<https://youtu.be/3JSG1ar2WHQ>

We started our filming with Allyson and by the time we finished filming the documentary, her world had changed radically. We went back to find out what happened...

<https://youtu.be/3oJRPn-ehv0>

In spite of the challenges that she faces, Allyson continues to be available to the people who she worked with in the prison after they are paroled. Once they are on the outside she continues to support them with training and resources.

CRAFT ACADEMY



Emmanuel is a tailor who works with Allyson. His passion for making clothing shines through in this animated interview where he explains how he was born with a needle in his hand...

<https://youtu.be/esjRnUcY-ZE>

If you would like to connect with The Craft Academy or connect with Allyson, you will find her here...

<https://web.facebook.com/arischbieter>

CRAFT ACADEMY

UPCYCLE.CO.ZA



Winnie McHenry is the founder of Upcycle.co.za. She explains how she started the organization here...

<https://youtu.be/tdYDhEtxJVo>



Banele is an intern at Upcycle.co.za and he shares his experience here...

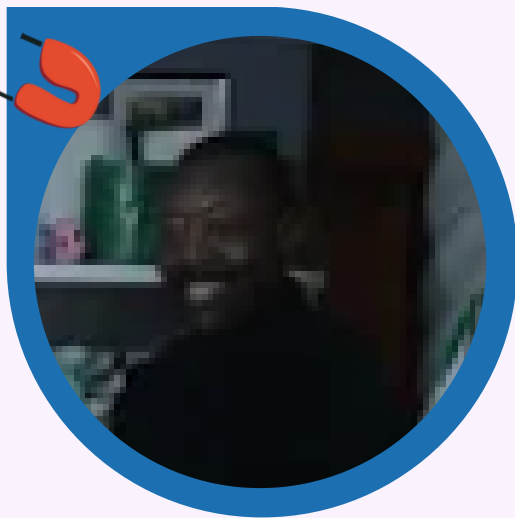
<https://youtu.be/vPgQJjictIE>

UPCYCLE.CO.ZA



Ansha explains how she popped in out of curiosity, and ended up coming back to fill time in her gap year doing something productive...

<https://youtu.be/zLA3kzjl574>



May Maoko shares his story about how he found Upcycle.co.za to learn more about glass up-cycling, and ended up staying for years because he enjoyed the experience so much...

<https://youtu.be/3-BRsgQJcMo>

UPCYCLE.CO.ZA



Sibongile is a machinist and trainer at Upcycle.co.za...

<https://youtu.be/Pz2tR2U2DCQ>

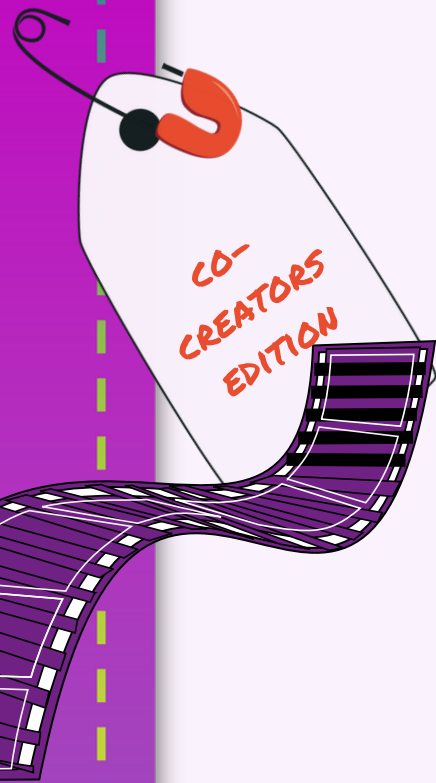
Upcycle.co.za has found an ingenious way to use the resources that corporate companies would usually landfill. They train unemployed people and give them new skills that they can use to become self-employed.

If you would like to connect directly with Winnie you will find her here on Facebook...

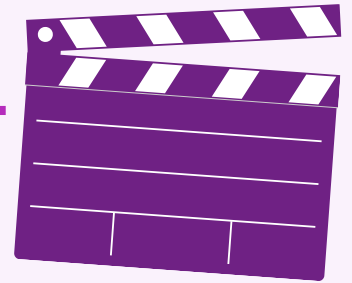
www.facebook.com/profile.php?id=100006037004303

And this is where you can learn more about her skills development center...

www.upcycle.co.za
www.facebook.com/Upcyclecoza



ECONOMIC IMPACT



WE EXPLORED DIFFERENT BUSINESSES WHERE ENTREPRENEURS AND START-UPS ARE USING THRIFTED AND UP-CYCLED TEXTILES AND GARMENTS TO EARN A LIVING.

Fundi Leather

<https://youtu.be/MWTUgfd5qHc> Fundi

Overcoats

<https://youtu.be/tYn7zMN1q70> Brian

<https://youtu.be/UOsTEhUjOIA> Emma

<https://youtu.be/KcZH0rZjJHI> John

<https://youtu.be/jmCCn0zz6sY> Mabel

<https://youtu.be/sih7S67KDFs> William





FUNDI LEATHER

"This project reminded me there are others out there who think like me and it has increased my sense of community."

Fundiswe Mngqali started his career working with leather when he was a young punk in Johannesburg in the 1980's. He manufactured his hallmark winklepicker shoes and belts at the Market Theatre in the 1990's. Later, when new leather became more expensive to buy, he began sourcing quality second-hand leather jackets in Europe, for re-sale here in South Africa.

Meet this tenacious entrepreneur who has made a life and a living from up-cycled leather jackets for many years.

<https://youtu.be/MWTUgfd5qHc>

If you would like to contact him directly you can do so on +27 79 994 6212.

FUNDI LEATHER



Cronje van der Merwe was shopping at Fundi Leather when we were there filming and he explained to us that it is the experience that he keeps coming back for...

<https://youtu.be/dd8zFRkqUMk>

FUNDI LEATHER

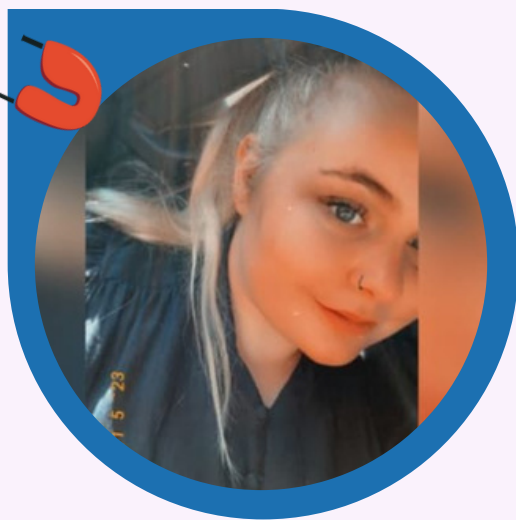
OVERCOATS



"This project promoted great excitement among my staff who were interviewed."

Brian Hurley started Overcoats 30 years ago and in this inspiring interview he shares his story...

<https://youtu.be/tYn7zMN1q70>



Emma Hurley came on board when she finished school to help Brian to set up his presence on social networks...

<https://youtu.be/UOsTEhUjOIA>

OVERCOATS



It is so beautiful to see the way everyone at Overcoats seems to share a very deep and abiding love for Brian. This is what William Magabane has to say about his experience working there...

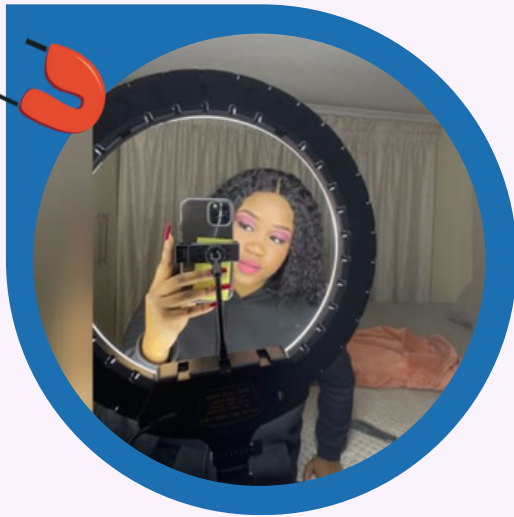
<https://youtu.be/sih7S67KDFs>



Mabel Lesufi shares her enthusiasm for helping customers to find the pieces they are looking for...

<https://youtu.be/jmCCn0zz6sY>

OVERCOATS



Chunnel Mogadime has become used to going Live on Facebook in front of more than 120K people. Watch this video to hear her answer when I asked her what it is like to be an Influencer...

<https://youtu.be/VnzZOkjxbw>



"I have been hoping for more platforms where we can reach more people regarding our business and this project came at the right time."

John Ndlovu tells us what he loves about working at Overcoats...

<https://youtu.be/KcZH0rZjJHI>

OVERCOATS

If you would like to find your nearest Overcoats branch, follow these links...

<https://web.facebook.com/overcoats>

www.overcoats.co.za

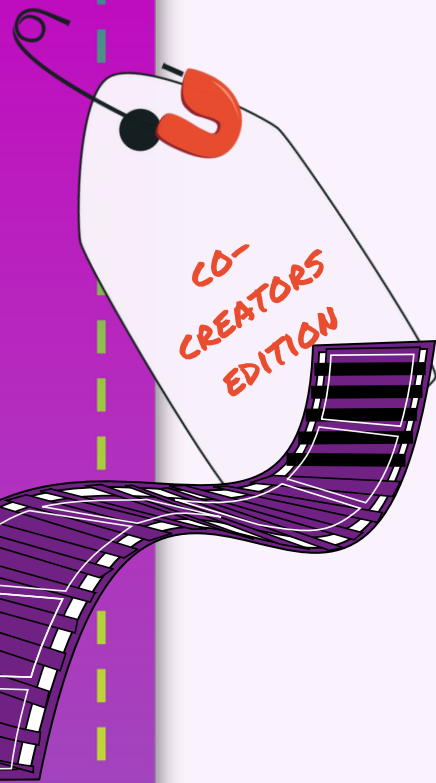
info@overcoats.co.za

+27 11 845 4769

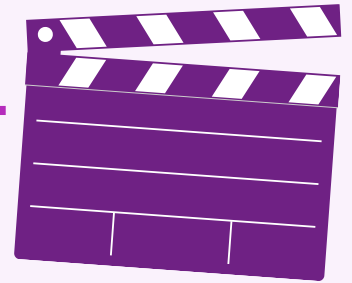
"When the documentary airs we are expecting more interest from our customers to buy a bale and make a business for themselves."

Brian mentions illegal imports that are sold by informal street vendors in the city near the taxi rank in his interview. While we were filming, we did explore one of these markets, called Dunusa. Most likely because these items are illegal imports, we were unable to find anybody at the market who was open to talking with us for the documentary.

DUNUSA MARKET



ECONOMIC IMPACT



WE EXPLORED DIFFERENT CLOTHING BUSINESSES AND SPOKE TO FASHION DESIGNERS ABOUT SLOW FASHION.

Bridget Pickering of Ruff Tung and Therapy

<https://youtu.be/7Xo-061xGQY> Lucretia

<https://youtu.be/49WZlwflpfY> Di

https://youtu.be/BDn_kX6dsTo Melanie

Ditiro Mashigo of Serati

<https://youtu.be/tvUw3Tq9vks>



THERAPY



Bridget Pickering explains how she started Ruff Tung and Therapy. We also chat about the importance of slow fashion.

https://youtu.be/BDn_kX6dsTo



Bridget and Di Forster share a little bit of their "secret sauce" with us...

<https://youtu.be/49WZlwflpfY>



Because Lucretia Splinters played such a vital role in my participation in the Facebook Accelerator Program, we spent some time with her in her world getting to know her a little better. We were there when she met Bridget Pickering for the first time and were lucky to capture this conversation between them about how they met, and the importance of community and social media. In the video they mention Lauren Dallas, a previous Accelerator participant. Three generations of Accelerator Participants were involved in the making of this video.

<https://youtu.be/7Xo-061xGQY>

Lauren Dallas was a previous participant in the Program and you can join her Facebook Community here...

Future Females Entrepreneur Community

<https://www.facebook.com/groups/149994575568884>



If you are looking for Lucretia Splinters' links you will find her Groups at these links...

Bloom Empowering Women

<https://www.facebook.com/groups/1296215310993042>

Mitchells Plain Entrepreneurs Hub

<https://www.facebook.com/groups/1245535659299414>

If you want to connect with Bridget Pickering you will find her on Instagram at these links...

Ruff Tung

<https://www.instagram.com/rufftung/>

Therapy

<https://www.instagram.com/therapyrufftung/>



SERATI

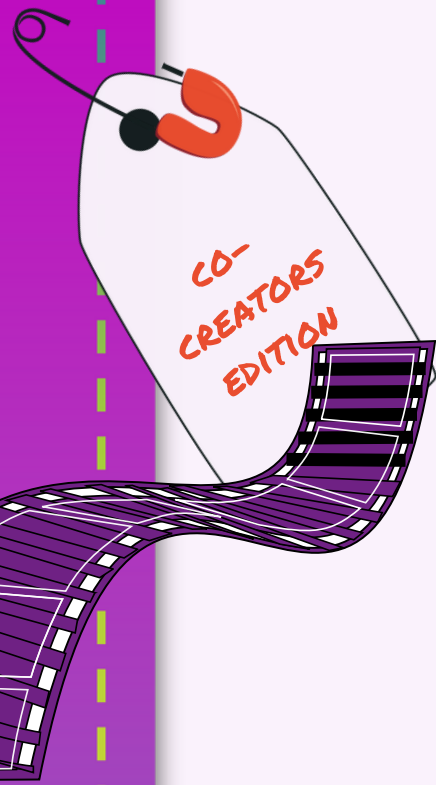
Ditiro Mashigo has a very elegant way of explaining complicated concepts like slow fashion. When she agreed to work on this project with us, I was so thankful to know we would have her voice in our story. Here is her inspiring interview...

<https://youtu.be/tvUw3Tq9vks>

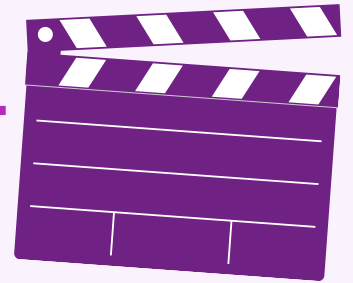
While we were filming we captured her process of transforming a shirt into a skirt for a project for our online course.

Find her stunning garments here...

<https://www.facebook.com/SeratiLtd>



ECONOMIC IMPACT



WE EXPLORED DIFFERENT CLOTHING BUSINESSES AND SPOKE TO FASHION DESIGNERS ABOUT SLOW FASHION.

Hayley Joy Weinberg of Hayley Joy
<https://youtu.be/bQCZS0CPuLA>

Ishvara Dhyan
<https://youtu.be/RdLnyjb00no>

Skyler Williams of Stylists Own
<https://youtu.be/b7vVatrL0LQ>





HAYLEY JOY WEINBERG

"This project showed me how the ordinary man or woman in the street can have a voice."

It is through Facebook that Hayley Joy Weinberg and I first met. We have since met in person numerous times and have become firm friends.

Hayley is my accountability partner in business and my muse when I want to feel energized. Watch this video to hear how she is using technology and different social networks to reach her customers.

<https://youtu.be/bQCZSOCPULA>

Hayley serves a niche that she calls "The Forgotten Women". These are the women who are typically forgotten by the fashion industry because they are not a certain size and shape. Hayley's passion for serving these women shines through in everything she does..

<https://www.facebook.com/hayleyjoyshop>

www.hayleyjoy.com

hayley@hayleyjoy.co.za



ISHVARA DHYAN

I wanted to include a conversation about textile design within the African context as well as a conversation about Cultural Appropriation, which is a topic that comes up in our Group from time to time. For this part of our narrative we relied on Ishvara Dhyana who gives textile tours in the Johannesburg city center.

<https://youtu.be/RdLnjyb00no>

Ishvara is not only knowledgeable about textiles, he also knows about spices. Explore Johannesburg with him to experience its textures and flavors.

<https://www.facebook.com/groups/www.ancientsecrets.co.za>



STYLIST'S OWN

"It's been positive getting to know the team making the documentary and hear about other people on a similar journey."

Skyler Williams grew up immersed in the South African fashion industry. When he started his own brand, he decided to work with up-cycled textile resources. In this video he tells us why...

<https://youtu.be/b7vVatrL0LQ>

Skyler explains to us how various designers in Johannesburg are working with up-cycled resources...

<https://youtu.be/IRBPiIWgVck>

STYLIST'S OWN

Skyler Williams talks us through a rail of fascinating garments made by various South African designers from up-cycled textile resources. The designers are KADE, Richard Hoy, Wepner, Siyababa Atelier. These garments are available to rent for music videos and films at Stylists Own.

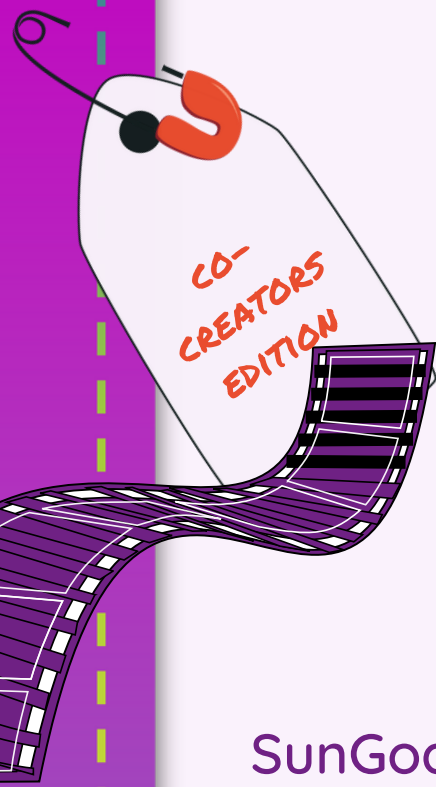
www.facebook.com/stylistsownstudio

stylistsownrentals@gmail.com

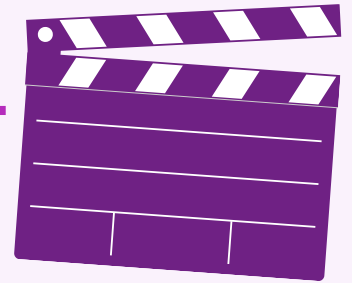
[instagram.com/stylistsown_](https://www.instagram.com/stylistsown_)

I could not resist trying on a few of the interesting items that we saw there.





ECONOMIC IMPACT



WE EXPLORED DIFFERENT CLOTHING BUSINESSES AND SPOKE TO FASHION DESIGNERS ABOUT SLOW FASHION.

SunGoddess Heritage

<https://youtu.be/sZZj4NnhG8g> Thando

<https://youtu.be/oLsRgS5EvBc> Vanya

<https://youtu.be/FknIEVv-4Mc> Nandipha and Vanya

<https://youtu.be/Ylc5fLHCDms> Nandipha and Melanie

<https://www.facebook.com/melanie.brummer/videos/2257023684485880> City walk



SUN GODDESS HERITAGE



Thando Mangaliso and I met many years ago when I made bespoke fabrics for the South African fashion industry. In this conversation we talk about our journey together, and what it means to be a heritage brand in South Africa.

<https://youtu.be/sZZj4NnhG8g>



Vanya Mangaliso shares her experience from her perspective...

<https://youtu.be/oLsRgS5EvBc>

SUN GODDESS HERITAGE



Nandipha Mabindisa and Vanya Mangaliso chat about their shared experience in this video...

<https://youtu.be/FknIEVv-4Mc>

If you would like to connect with Nandipha directly you will find her here...

Instagram

@electus_ares

TikTok

@ares_electus

If you would like to learn more about SunGoddess Heritage...

<https://www.facebook.com/sungoddess.heritage>

<https://www.facebook.com/profile.php?id=100003649635828>

SUN GODDESS HERITAGE



"Thriftling is a much larger community than people think."

Nandipha Mabindisa talks about how she became an intern for this prestigious heritage brand. Nandipha explains how she started up-cycling so she could dress her toys fashionably.

<https://youtu.be/FknIEVv-4Mc>

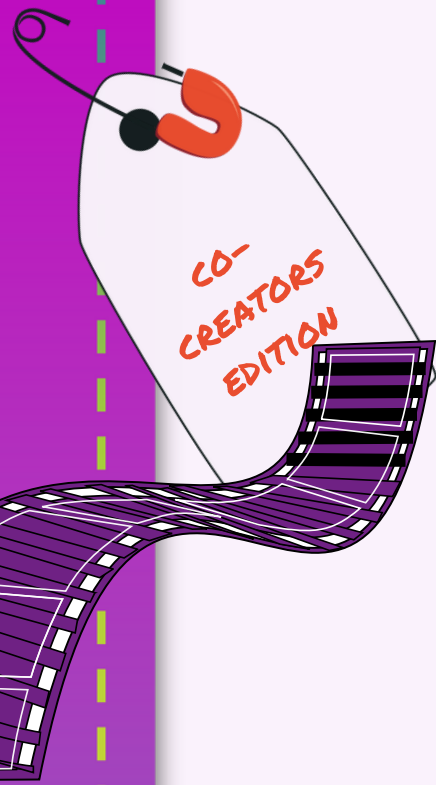


Nomzamo Zitha walks with us through the Johannesburg city streets to explore textiles at street level...

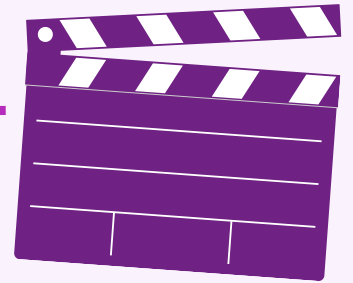
<https://www.facebook.com/melanie.brummer/videos/2257023684485880>



We had so much fun in the Printing With Found Objects Workshop that we did for students at their Academy.



ECONOMIC IMPACT



WE EXPLORED DIFFERENT CLOTHING BUSINESSES AND SPOKE TO FASHION DESIGNERS ABOUT SLOW FASHION.

Veronika Swanepoel Olivier

<https://youtu.be/GBwcnTfij0c> Conversation

<https://youtu.be/gJ6wH1DqUVA> Studio





VERONIKA SWANEPOEL OLIVIER

Veronika Swanepoel Olivier shares her story about how she started her career as a multi disciplinary textile artist and how she uses recycled materials in her art.

<https://youtu.be/GBwcnTfij0c>



"This project made me more aware of other people in my area who up-cycle plus I am sure it will open doors for me."

In this video she takes us on a guided tour of her studio and her work....

<https://youtu.be/HCVq0V16Zrc>



Veronika also added a project for our online course for beginners.



VERONIKA SWANEPOEL OLIVIER

If you are interested in textile art and sculpting follow Veronika at:

Instagram

www.instagram.co.za/veronikaolivierart

Facebook

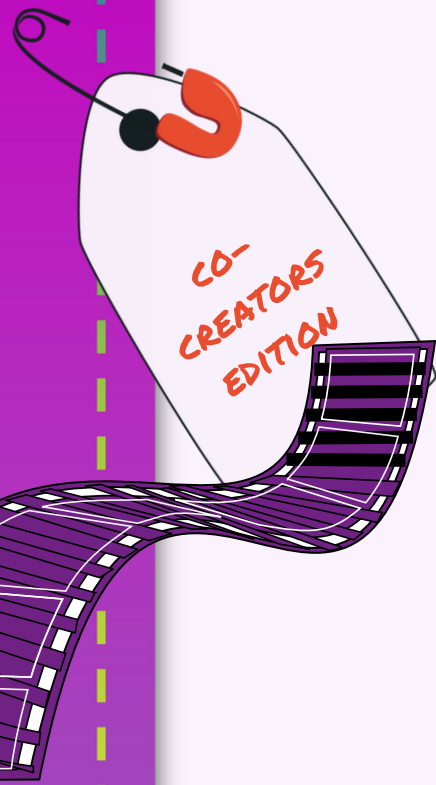
www.facebook.com/veronikaolivierart

TikTok

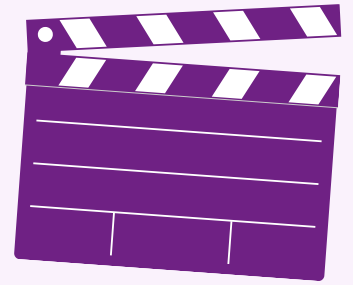
www.tiktok.com/@artsycraftsydiy

For free online lessons subscribe to her YouTube channel...

<https://youtube.com/@VeronikaOlivierArt>



ENVIRONMENTAL IMPACT

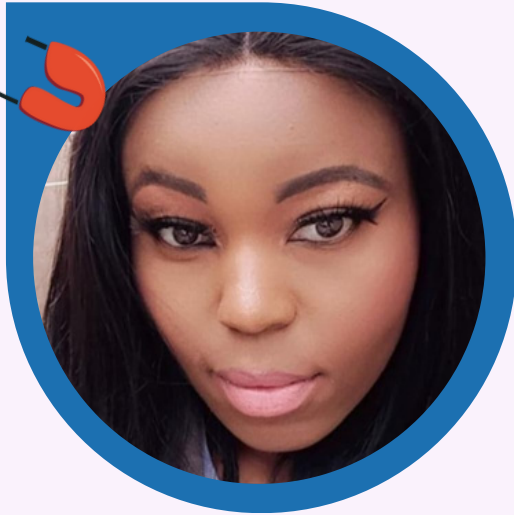


WE EXPLORED DIFFERENT ORGANIZATIONS THAT ARE SELLING THRIFTED GARMENTS TO RAISE FUNDS FOR ANIMAL CHARITIES.

FORA (Friends Of Rescued Animals)
<https://youtu.be/F9eKCaAmW9M>

SAINTS Animal Charity Shop
<https://youtu.be/NrfwO9ZFbls> Founder
<https://youtu.be/6Abku1uh2aU> Byron
<https://youtu.be/GEmVSVTw4Lg> Karen





FORA (FRIENDS OF RESCUED ANIMALS)

Innocentia explains how their organization uses thrifted textiles to raise funds to buy dog food...

<https://youtu.be/r4IPQQsOUeo>

If you would like to connect with the organization the best place to find them is in their Facebook Group...

<https://www.facebook.com/groups/friendsofrescuedanimals/>



NPC 2014-005846-08 / PBO 930046816
Account Details: Nedbank (190541) / Acc No: 1073 509 893
Tel: 082 336 5568



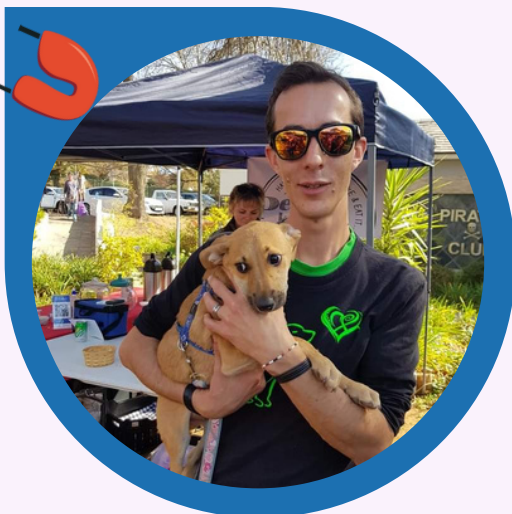
FORA
Friends of Rescued Animals



SAINTS (SUPPORTING ANIMALS IN NEEDY TIMES)

SAINTS Animal charity shop has raised more than 22 million ZAR since its inception. In this heartwarming video, Vivienne Elliot shares her story...

<https://youtu.be/NrfoO9ZFbls>



Byron explains how he finds meaning in his work at SAINTS...

<https://youtu.be/6Abku1uh2aU>



SAINTS (SUPPORTING ANIMALS IN NEEDY TIMES)

Karen Chitongo runs one of the beneficiaries of SAINTS, Animal Allies. Animal Allies focus on sterilizing animals in informal settlements. You can hear her story here...

<https://youtu.be/GEmVSVTw4Lg>

You will find Animal Allies here...

www.animalallies.co.za

karen@animalallies.co.za

+27 76 511 5451

You can find SAINTS online at...

www.facebook.com/SAINTsAnimalCharity

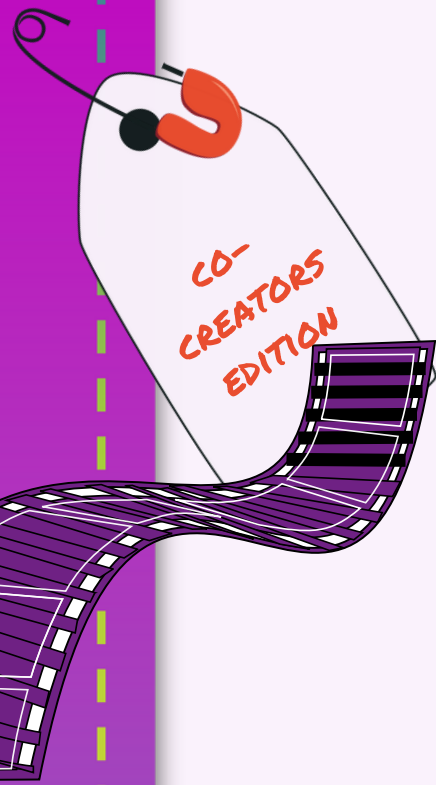
www.saintshop.co.za

www.facebook.com/SAINTsJuniorz

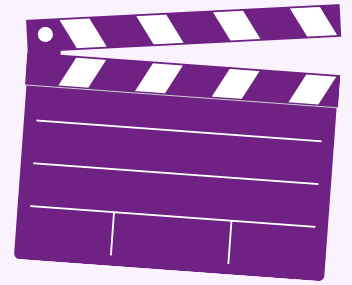
www.facebook.com/SAINTsIndeed

www.facebook.com/SAINTsOddsSodsAccessories

www.facebook.com/SAINTsSeconds



CONTENT CREATION CREW



*WE HAD CONVERSATIONS WITH OUR
CONTENT CREATION CREW*

Production

Photographers

Support



VISUAL JUTSU



Sim Fish Kanjere is the driving force behind Visual Jutsu, the video production house that is responsible for this series of videos...

<https://youtu.be/d86uEXmgLhU>



Reeza Thomas is Fish's right hand man...

<https://youtu.be/a0f3b00dFBo>

VISUAL JUTSU



"We can all do something to make a positive change for the environment."

Diane Athiemulam is the video editor who trawled through all the raw content to find the gold for us...

<https://youtu.be/h6gVNrkdMxQ>



"I learned the value of spreading a message so that future generations can benefit from the outcome."

Markus Kruger captured some of the videos in both cities and is best remembered for his gentle energy on set...

<https://youtu.be/QSJtdput2b0>

RLABS CHAMPIONS



RLabs is a global movement to bring Social Change through the use of innovative ICT solutions.

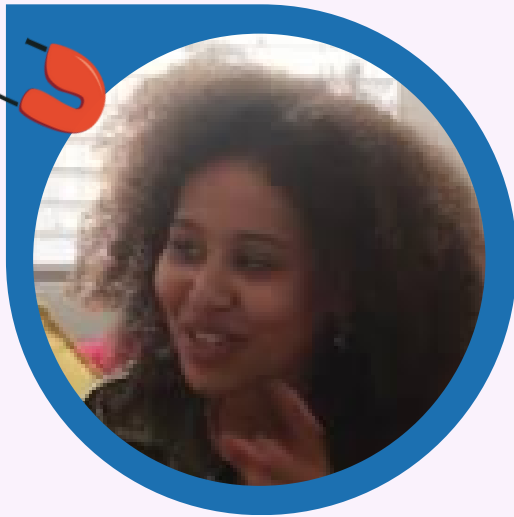
- www.rlabs.org
- media@rlabs.org
- +27 65 822 7756



Chenique Jacobs explains what it means to be an RLabs Champion...

<https://youtu.be/MeovkeQHSNc>

RLABS CHAMPIONS



Althea De Wet was one of the videographers who helped us with the Mitchells Plain filming...

<https://youtu.be/mDY6qZWBacw>



"I want to do more for my business and the community of the sustainable world."

Jasmine De Wet is also an RLabs Champion. She sells thrifted clothing on Instagram and Yaga Marketplace...

<https://youtu.be/6iK7O4WXd4o>



BRONWYN LEIGH STEWART

Bronwyn Leigh Stewart supported us with the Craft Academy shoot...

www.bettiebphotography.co.za



ALET REDELINGHUYS

"I have learned I can be more involved in up-cycling and I now recycle cloth directly back into my community."

Alet supported us with make-up and crew meals on some of the shoot days...

<https://youtu.be/R0E8HHTrtvg>

CHILDREN OF MIDAS

With special thanks to Children Of Midas for the use of their studio space.

<https://www.instagram.com/childrenofmidas/>

SHARLEEN VINOKUR

With thanks to Sharleen Vinokur for the use of her beautiful garden for so many of our videos.

<https://www.airbnb.co.za/rooms/5731134>
www.airbnb.com/rooms/12384905

NORFOLK PINE

With thanks to Norfolk Pines for the use of their beautiful garden for so many of our videos.

<https://www.norfolkpine.co.za/>



SPECIAL THANKS

With special thanks to Angela Sartori, best known for her work on Big Brother Africa, for spending hours and hours coaching me before, during and after the project. Without her expertise this project would have ended up in a very different place.

With special thanks to Julian Kruger, who rescued us in our darkest hour with the most beautiful corporate identity that we could take to market after other service providers had let us down.

With special thanks to Sharron Barton in the UK, who rescued our website build when she realized we were never going to make our deadline if we kept false starting with web developers.

You three were the Angels in the project who hauled it over the line.





GENEVIEVE REYNARD

I would like to say a very especially special "Thank you!" to Genevieve Reynard for everything she did during this project to keep it on track. She supported us behind the scenes with the paper trail that we needed for our reporting and while I created the flurry of paperwork as we filmed around the country, she captured and made sense of it so we are able to accurately account for all the money that we spent in the course of making this content for the Facebook Community Accelerator Program.

When I became emotionally overwhelmed during the project, she would shield and support me by chasing up paperwork and dealing with suppliers.



GENEVIEVE REYNARD

She came along on the days when we explored the city with Ishvara and we visited her on her farm during the pilot.

As a self-confessed Facebook addict, she is also one of the most effective members of my Admin Team for my Groups. Meet her here in this delightful interview...

https://youtu.be/c10o_vApLFs

I particularly enjoy reading her farm diaries on Facebook every day where she chats about her ducks and turkeys and other animal friends.

THANK YOU Genevieve! I could not have done this without you!

JANETTE JOUBERT



Janette Joubert joined the Up-Cycled Cloth Collective when we were still a young Group with only a few thousand members. In this interview with her she shares her experience of the Group in the early days...

<https://youtu.be/cAMjxKBOaCU>

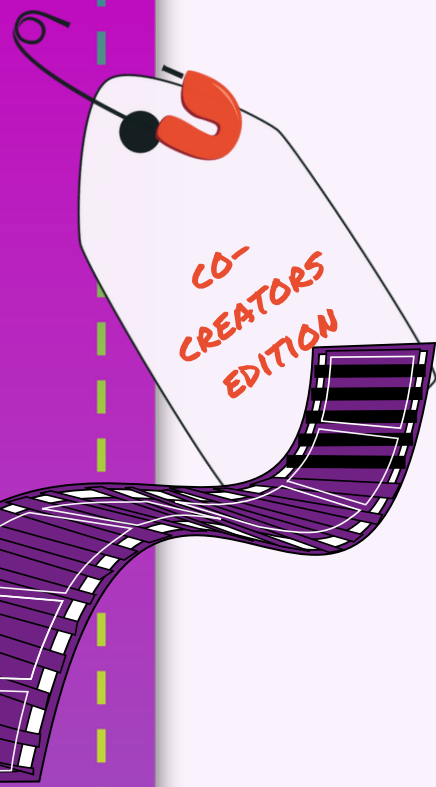
Her deep commitment to mending and her passion for making and teaching others shine through in everything that she does.

We also had a chat about Trees In Africa, another favorite Group where we both enjoy spending time...

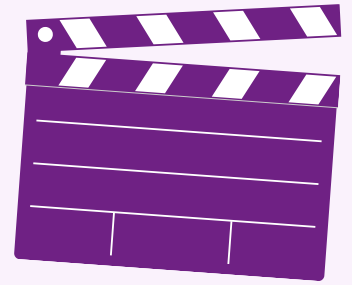
https://youtu.be/zhj3W8Hb_28

You will find Trees In Africa here...

<https://www.facebook.com/groups/45031164513314>



MELANIE BRUMMER



*AS WE WERE FILMING MY FILM CREW
ASKED ME SOME QUESTIONS AND THEY
CAPTURED MY ANSWERS ON FILM.*

Long video

<https://youtu.be/TmwJSSkSP5M>

What is the difference between up-cycling and recycling?

<https://youtu.be/FOWKv21Qaks>

Is textile up-cycling becoming more popular?

<https://youtu.be/z9cQz2xL1L8>

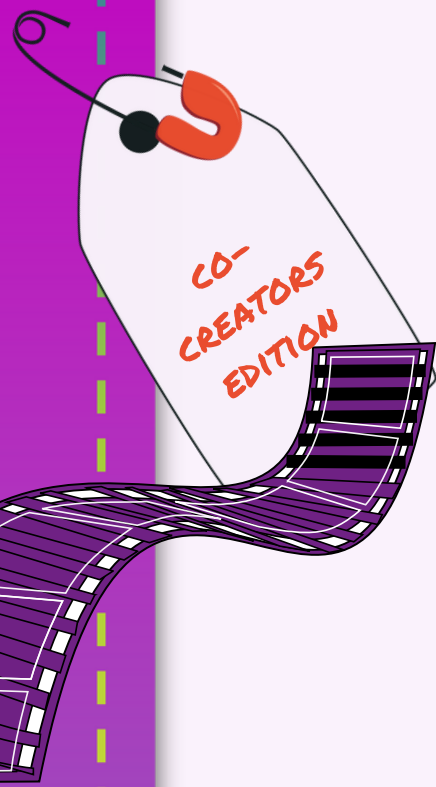
What is "greenwashing"?

<https://youtu.be/ZI4Ssh-XHHQ>

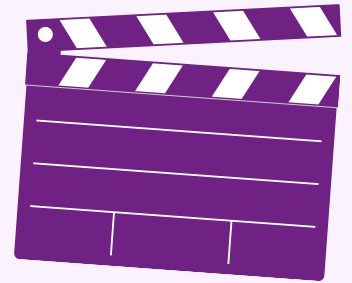
Creating a Greenwashing Check-List

<https://youtu.be/Dx-PijLZeBI>





MELANIE BRUMMER



*AS WE WERE FILMING MY FILM CREW
ASKED ME SOME QUESTIONS AND THEY
CAPTURED MY ANSWERS ON FILM.*

How do you know if a garment is an original or a knock-off?

<https://youtu.be/5owUr59dxhg>

Who are the members of the Up-Cycled Cloth Collective?

https://youtu.be/RITit6f_faE

Who is Melanie Brummer?

<https://youtu.be/hzrACkmXIHY>





MELANIE BRUMMER

I am the Founder of the Up-Cycled Cloth Collective, a vibrant online community with 115K members at this current date. I started the community in 2017 and it very quickly grew to more than 10K members in the first year.

Our Admin Team curates a safe space where our members can share their textile up-cycling projects and products. We believe that encouragement is our super power for growing our cause and we welcome posts from members of all levels of expertise and ability. We prefer original content by the original maker so the quality of our content remains high.

Scroll through a treasure chest of ideas for transforming garments and mending fabrics.

We are saving the planet one friendly project at a time.

<https://www.facebook.com/groups/749770311856711>

AMPLIFY IMPACT

We understand that most of the organizations and start-ups that we spoke to during the making of the documentary do not have the budgets or capacity to create their own video content.


Once we have shared all of these videos with our networks so we reserve first right to publish, we are sending them the videos to use for their own purposes on their websites and pages.

In this way we hope to amplify the value of this project beyond the here and now and into the future and we hope to benefit all the co-creators with a gift that creates impact in their lives.

Thank you to all of you who stitched this project together with me.



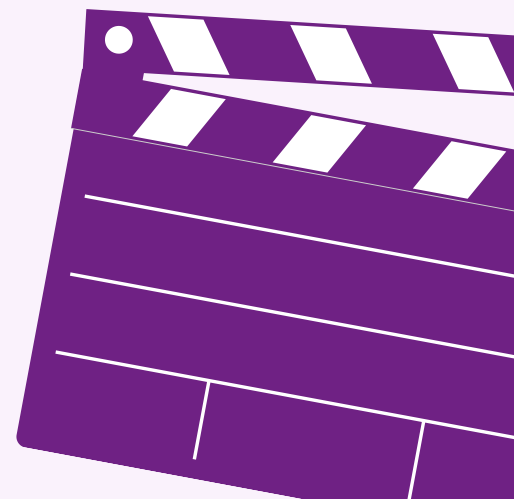
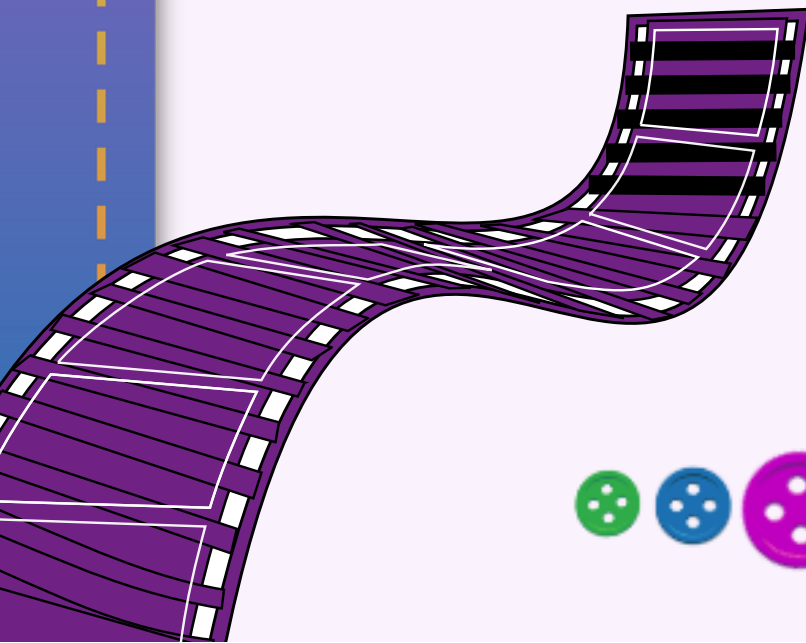
CO-
CREATORS
EDITION



[https://www.youtube.com
/channel/UCo8lu3u2Vsac
.QxVnjyunA-w](https://www.youtube.com/channel/UCo8lu3u2VsacQxVnjyunA-w)

This is the link to the YouTube channel if you want to view all of the videos in one place.

Look out for the launch of the documentary in the Group in August where we are planning a Premier Viewing on Zoom for community members.





CO-
CREATORS
EDITION

SHARING IS CARING!

DID YOU ENJOY THIS
LOOKBOOK?

PLEASE AMPLIFY THE JOY AND
LEARNING AND SHARE IT WITH
YOUR FRIENDS ON WHATSAPP.

